PhxSoul.com

Advertising Kit

phxsoul.com





PhxSoul.com Company Description

Since August 2006, PhxSoul.com has been thriving as a Website that features information about African American community events, arts, entertainment, businesses, organizations, education and health issues, religion, and much more! PhxSoul.com is seeing a tremendous boost in Web traffic due to our physical presence at community fairs, sponsorships of arts/culture events, and the popularity of our social media channels.

Most of the information published on PhxSoul.com is sent to us by community leaders, business executives, event organizers, and residents in the Phoenix area send most of the information published on PhxSoul.com to us.

People of all races are invited to visit PhxSoul.com, submit information to PhxSoul.com, and advertise on PhxSoul.com.

Readers are also encouraged to comment on the articles and information posted on the Website.

PhxSoul.com Social Media Channels

PhxSoul.com has built a tremendous following through social media Websites such as Facebook.com, TikTok, and Instagram.

Our Facebook and Instagram accounts are updated daily and we enjoy consistent engagement with our fans/followers.



facebook.com
/PhxSoulcom

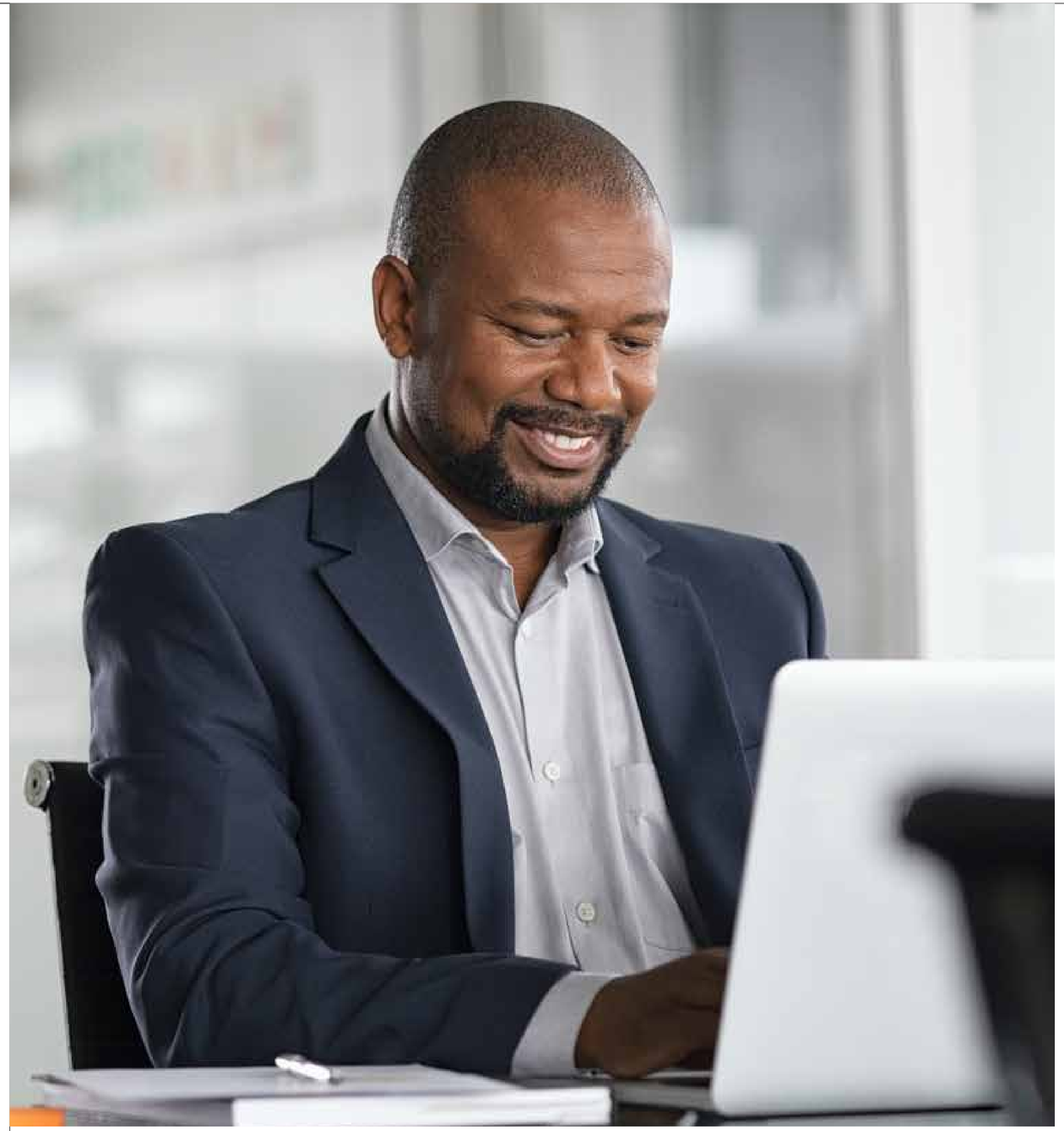


@phxsoulaz



@phxsoulaz

Advertising



Social Media / Email Blast Packages

$75 Social Media Promo for Your Event or Business

- One Instagram post with two stories per week
- One FB post with two stories per week
- One TikTok post per week

After making your payment, please email your content to info@phxsoul.com.

Disclaimer: PhxSoul.com reserves the right to reject any advertising request for any reason.

PayPal button (you can choose how many weeks you want us to promote)

$50 Featured Ad in Weekly Email Newsletters

Details about your $50 Featured Ad:

- One image (photo, flyer, or business logo)
- 100-word maximum description about your business/event provided by you (the client)
- You must submit your Featured Advertisement and make payment on the Tuesday (5 pm Arizona time) before our Weekly Email Blasts are sent on Thursdays/Fridays

After making your payment, please email your content to **info@phxsoul.com**.

Disclaimer: PhxSoul.com reserves the right to reject any advertising request for any reason.

$100 Exclusive Email Blast

Your $100 Exclusive Email Blast contains:

- One image (photo, flyer or business logo)
- 300-word maximum description
- Your Exclusive Email Blast ONLY your business/event information
- You can choose the date you want PhxSoul to send the Email Blast

After making your payment, please email your content to **info@phxsoul.com**.

Disclaimer: PhxSoul.com reserves the right to reject any advertising request for any reason.

Please contact us at info@phxsoul.com if you are interested in having us send your Email Blast(s) to our subscribers! We will send you the invoice before we send your Email Blast(s).

Online Business Directory

If you have a business in Arizona, you can create a Listing in our PhxSoul.com Business Directory so local customers can find you!

The Business Directory aims to boost exposure for local Black entrepreneurs such as realtors, attorneys, hair salon owners, doctors, dentists, restaurant owners, handymen, etc.

However, entrepreneurs of all races are welcome to advertise in the Business Directory.

Our fees start as low as $9.99 per month!



PhxSoul.com Banner Advertising Packages

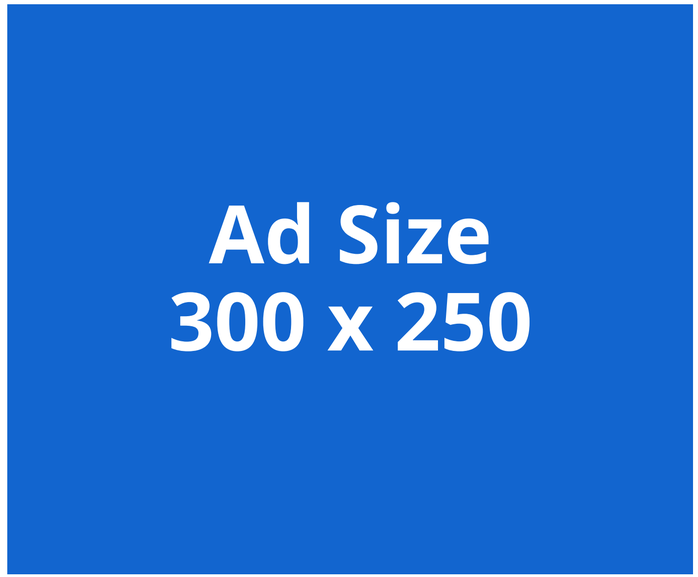
Please feel free to review the banner ad packages on the next page to see which product suits your needs.

30-Day Banner AD Package (300 x 250 Pixels)

This package includes:

- 300 x 250 Rectangle banner ad featured on the sidebar of PhxSoul.com web pages (banner ad links to your preferred website)
- One Featured Ad per week about your Business/Event in the PhxSoul.com Weekly E-mail Blast (usually sent on Thursdays or Fridays)
- One Advertising Post per week about your Business/Event on PhxSoul.com's Facebook page
- One Advertising Post per week about your Business/Event on PhxSoul.com's Instagram account
- One total TikTok post and One total Threads post about your Business /Event

Email Tremaine Jasper at info@phxsoul.com to inquire about pricing.



LEADERBOARD AD Package (728 x 90 Pixels)

This package includes:

- 728×90 pixel rectangle banner ad featured at the top of the PhxSoul.com Website on all pages (banner ad links to your preferred website)
- One Featured Ad per week about your Business/Event in the PhxSoul.com Weekly E-mail Blast (usually sent on Thursdays or Fridays)
- One Advertising Post per week about your Business/Event on PhxSoul.com's Facebook page
- One Advertising Post per week about your Business/Event on PhxSoul.com's Instagram account
- One total TikTok post and One total Threads post about your Business/Event

Leaderboard Banner 728 x 90

**The Leaderboard Banner Ad is highly recommended for any business/organization that wants maximum visibility on PhxSoul.com! Your banner will be featured at the top of PhxSoul.com.

Email Tremaine Jasper at info@phxsoul.com to inquire about pricing.

PhxSoul.com Analytics

Provided by WPEngine

Unique Visitors per month (on average in 2026) - 8.5K

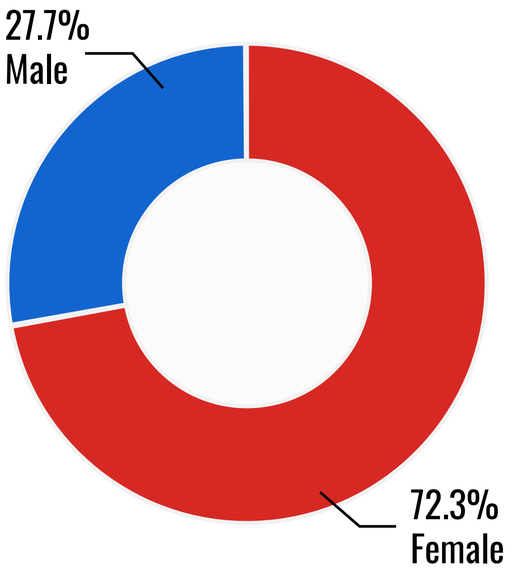
Total Visitors per month (on average in 2026) - 101K

A unique visit is one unique IP address logged per day. Known bot user agents and suspected bots are not counted as visits.

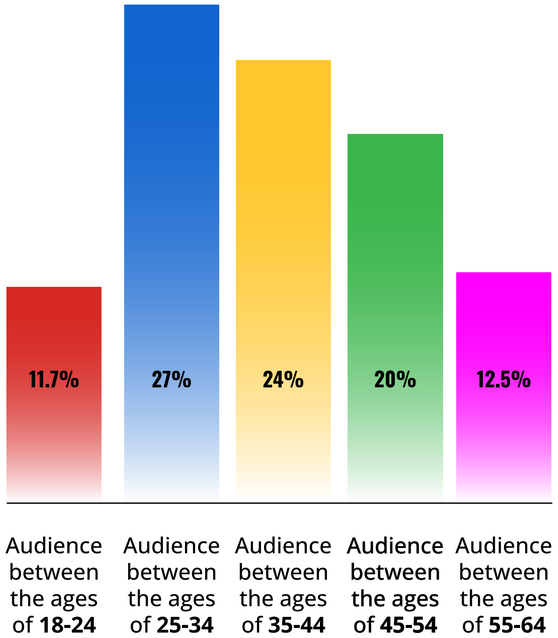
Demographics

Data Sources: Google Analytics, Facebook

Gender



Age



Top Locations



Top Social Media Channels – Likes/Followers

Facebook
21k Followers

Instagram
16.7k Followers

TikTok
14.8k Followers

Threads
4.2k Followers

Disclaimers

- Placement of banner ads on PhxSoul.com is at the publisher’s (PhxSoul.com) sole discretion.
- PhxSoul.com reserves the right to refuse advertisers for any reason.
- PhxSoul.com prefers payment in advance.
- PhxSoul.com relies on our clients to provide advertising/marketing materials.

Questions?

Please contact Tremaine Jasper of PhxSoul.com at info@phxsoul.com with any questions or feedback.